



teen action & support center

2525 W. New Hope Rd, Rogers, AR 72758
479.636.TASC (8272) | tascnwa.org

Marketing Intern (Unpaid/10 hrs per week)

The Teen Action and Support Center's Marketing Intern will provide support to the Marketing Coordinator by creating marketing collateral in support of programming, events, and other marketing campaigns. You will work to achieve marketing goals and increase brand awareness. The ideal Marketing Intern is experienced in design, has an understanding of marketing practices, analytics, and social media content creation.

Responsibilities

- Work in collaboration with the Marketing Coordinator to create social media content & schedule, programming flyers, and emails.
- Occasionally attend program events to capture pictures, videos and content.
- Brainstorm marketing campaign ideas and efforts with the Marketing Coordinator.
- Other duties as assigned.

Skills and Abilities Required

College degree preferred or working towards a degree; Knowledge of marketing and experience with social media posting, Experience working with teens and passion for teens; Ability to communicate effectively and respectfully with community organizations, donors and other stakeholders; Must manage time efficiently and anticipate future needs; Strategic and creative thinker; Excellent organizational skills; Exceptional team player; Pass background checks and have a valid driver's license and insurance.

*This is an unpaid internship.

ENCOURAGE. EMPOWER. CONNECT.

The Teen Action and Support Center is a 501c3 nonprofit organization which offers low-to-no-cost support services to teens and their families. Services include counseling & support groups, mentoring, volunteer service opportunities, innovative programming, and physical resources for teens in need.